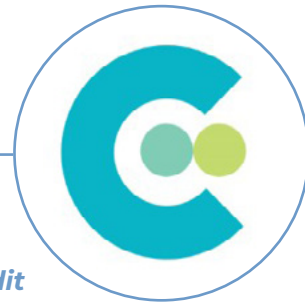


crebita

InsurTech, B2B-protection, SME, Bad debt protection, digital credit insurance, first-mover, credit insurance made simple



QUICK FACTS



crebita is a digital credit insurance solution for the protection of receivables against individual customers/risks at home and abroad with real-time decisions and immediate policy documentation.

Which industry or target market are your products/services for?

B2B, all companies with invoices on credit terms, big companies, SME, brokers, banks, associations, other platforms from the financial sector other start-ups.

What is the innovation of your product/service?

crebita is the first mover in digital credit insurance solutions in Germany and Austria. Companies that were previously uninsured, as well as those that already have credit insurance, have a completely new, simple, fast and flexible option for selectively supplementing their accounts receivable management. Simple means, that after free registration in our portal, our user can secure claims against individual, commercial customers at home and abroad with real-time decisions and immediate contract execution in just a few minutes and with just a few questions. The application is very simple and easy to understand. Fast means, that the risk to be insured is immediately identified online in the application process and the desired insurance cover is checked in real time. If insurance

cover can be provided, our user receives an offer within a few seconds. If the insurance cover is concluded, the documented policy is available in his crebita account. That means that the user has insurance cover for all future deliveries and services for this individual customer. Flexible means, that the user can configure his insurance cover for an individual risk according to his needs in terms of duration, deductible and thus the amount of the premium. The contracts can be flexible terminated, regardless of the originally agreed term. In addition, all contracts can be viewed and edited at any time in his own crebita account. Credit insurance made simple.

What else is special about your product/service?

The premiums for our hedges can be adjusted quickly depending on economic developments. In difficult market situations, we can react promptly to increased risks. This applies just as much the other way round. We already work together with many cooperation partners.



Which notable (pilot) customers have you been able to win so far?

To date, over 700 companies have registered with crebita.

Which countries/regions are you currently active/available in?

Germany and Austria.

Which countries/regions are you planning to expand to the next 2 to 3 years?

To other European countries such as the Netherlands, Belgium, France and Italy.

What was the biggest success or milestone you achieved in the past 12 months?

In March 2022, 100 contracts were concluded in one month for the first time.

Who/what are you looking for in the coming 12 months that could accelerate your success?

We are interested in investors with medium to long-term interests, as the digitalisation of the credit insurance industry is only just beginning and offers a great deal of business potential for the future.

What will be the most important successes or milestones that you want to achieve in the coming 12-18 months?

We want to expand into other European countries, optimise the existing products and launch a new related product initially in Germany.

CONTACT

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